



**SHARDA SCHOOL OF BUSINESS STUDIES**

**BUZZ BYTES**

**THE SSBS DARPAN**

**24 (7) (2)**



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# SHARDA SCHOOL OF BUSINESS STUDIES (SSBS)

## CREATING BUSINESS LEADERS

### VISION

**Crafting a globally esteemed business school dedicated to delivering excellence in value-based education, fostering transformative leadership and nurturing entrepreneurial spirit to empower society.**

### MISSION

**M1: To nurture students to become competent, dynamic and accomplished business professionals by developing their entire personality.**

**M2: To offer cutting-edge expertise in all functional areas of management by developing global business leaders.**

**M3: To provide world class environment to facilitate research and innovation.**

**M4: To provide a linkage between industry and academia for upliftment of the society.**

### CORE VALUES

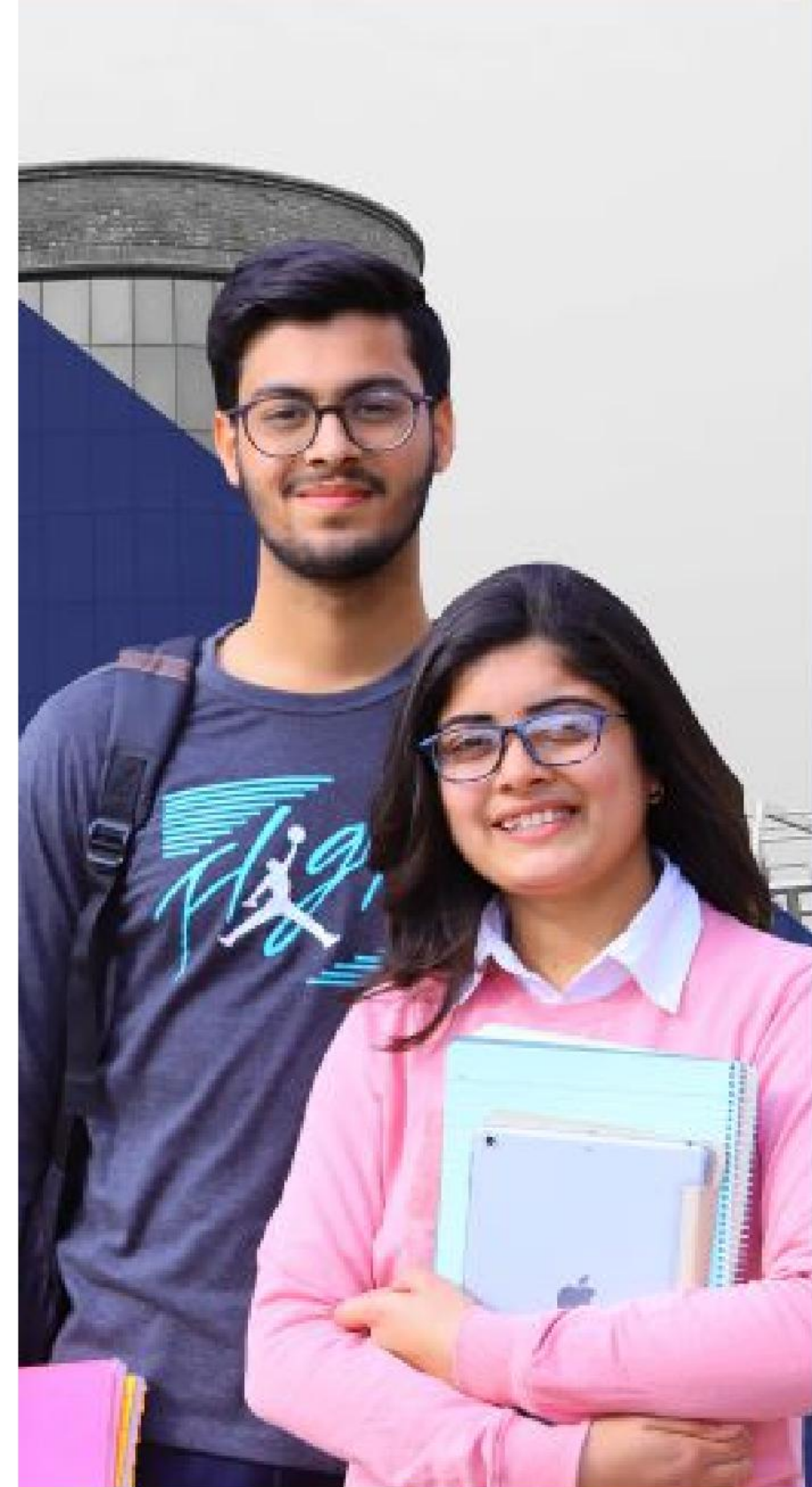
**Excellence**

**Integrity**

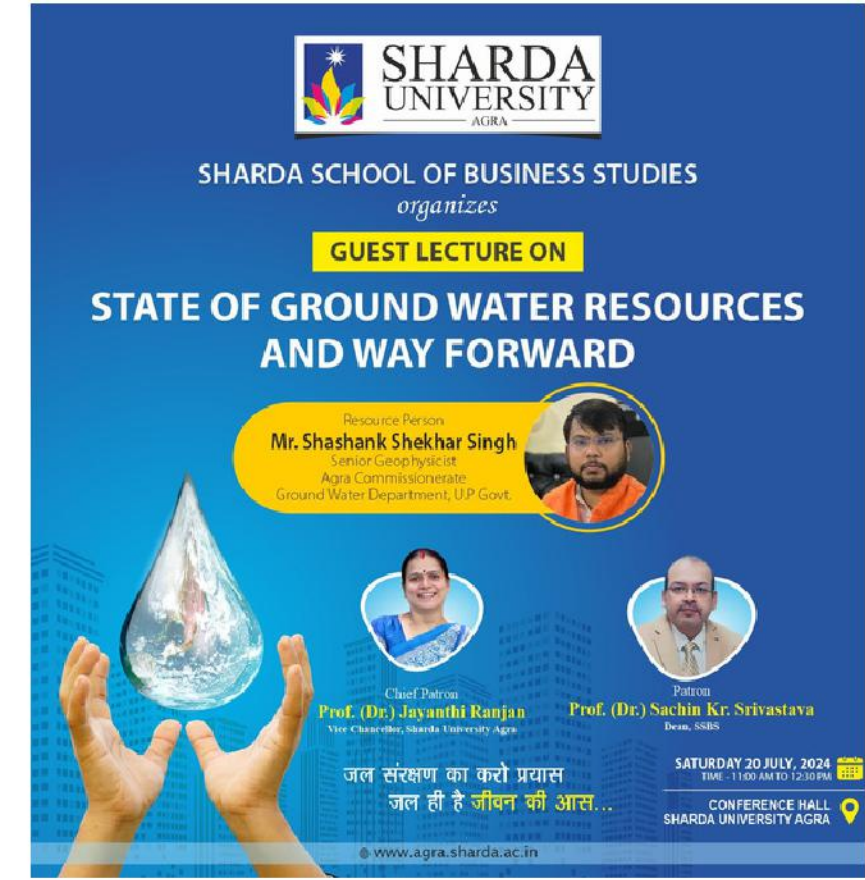
**Innovation**

**Commitment**

**Inspirational leadership**







20th July, 2024

One Day Workshop on

# STATE OF GROUNDWATER RESOURCES AND WAY FORWARD

SSBS of SU Agra organized a workshop on "state of groundwater resources and way forward" on 20th July at the board room of Sharda University, Agra

The event was graced by Prof. (Dr.) Jayanthi Ranjan, VC of SUA, Prof. (Dr.) Sachin Kr. Srivastava Dean SSBS, Prof. (Dr.) M.S. Wani, Registrar, Dean Basic Science and Dean Design of SUA. The resource person of the event was Mr. Shashank Shekhar Singh, Senior Geophysicist, department of Groundwater, Agra Commissionerate, U.P Govt. Mr. Diwakar Vikram Singh was the event Coordinator.







20th July, 2024



# Plantation Drive

## 'एक पेड़ मां के नाम'

Taking inspiration from Prime Minister Mr. Narendra Modi's Ek Ped Maa Ke Naam campaign, the Chief Minister of UP Mr. Yogi Adityanath launched the Ped Lagao-Ped Bachao campaign, Jan Abhiyan 2024. SSBS at Sharda University Agra participated in this noble cause by planting saplings in the SU Campus. The event was graced by Prof. (Dr.) Sachin Kr. Srivastava Dean SSBS, Mr. Shashank Shekhar Singh, Senior Geophysicist, department of Groundwater, Agra Commissionerate, U.P govt., CA Sanjeev Singh Thakur and Mr. Diwakar Vikram Singh.



FOR MORE INFORMATION VISIT [WWW.AGRA.SHARDA.AC.IN](http://WWW.AGRA.SHARDA.AC.IN)





23rd July, 2024

## WORKSHOP ON LIVE UNION BUDGET ANALYSIS

SSBS at Sharda University Agra on July 23, 2024, organized one day workshop on Live Union Budget Analysis (बजट पर चर्चा). The event provided an in-depth understanding of the Union Budget and its impact on various sectors.





# STAFF DEVELOPMENT PROGRAMME

20th July, 2024

Sharda University Agra organized a comprehensive "Staff Development Programme" aimed at enhancing the skills and competencies of its staff members.

The program focused on several critical areas, including:

- Effective Communication Skills
- Office Management and Administration
- Conflict Resolution
- Personal Development and Well-being
- Critical Thinking

A special thanks to our Honourable Vice Chancellor, Prof. (Dr.) Jayanthi Ranjan, for being the esteemed resource person. She led the programme with remarkable expertise and insight, making it an enriching experience for all participants.





**SHARDA SCHOOL OF BUSINESS STUDIES**

**F a c u l t y   &   S t a f f**  
**ACHEIVEMENTS**







**CA. SANJEEV SINGH THAKUR**  
**ASSISTANT PROFESSOR SSBS-SUA**





Clarivate™

**Web of Science Certification**  
Presented to  
**Dr Ravi Kant Pathak**  
From Sharda University Agra  
For successfully completing three-part series of the  
Web of Science Certification Program 2024 – Season 2

Signed  Certificate ID: 398363 Date July 16, 2024  
Anamika Chourasia  
Sr Director,  
Segment Sales

**AMITY UNIVERSITY**  
MADHYA PRADESH

**AMITY BUSINESS SCHOOL**

Certificate of Participation  
This certificate is presented to  
**Dr. Ravi Kant Pathak**  
Programme Director - MBA, Sharda University, Agra  
in recognition of his active participation in the  
"One Week Online Faculty Development Programme on Innovations in Andragogy  
for Higher Educational Institutions" organised by Amity Business School, AUMP  
from June 04th, 2024 to June 10th, 2024.

 **Dr. Rajiv Dwivedi/ Dr. Vivek Gupta**  
FDP Conveners

 **Prof. (Dr.) Anil Vashisht**  
Offg. Vice Chancellor

**SHARDA UNIVERSITY**  
AGRA

**CERTIFICATE OF PARTICIPATION**

This is to certify that Mr./Ms. Dr. Ravi Kant Pathak of Sharda School of Business Studies has successfully participated in the "Critical Thinking Workshop" organized by Sharda University Agra on 20<sup>th</sup> June 2024. The participant actively engaged in interactive sessions, case studies, and group activities focused on enhancing their ability to think critically, objectively evaluate information, and approach problems from multiple perspectives. We wish for his / her continued success and bright future endeavors.

 **Prof. (Dr.) Jayanthi Ranjan**  
Vice Chancellor, Sharda University Agra



**DR. RAVI KANT PATHAK**  
**ASSISTANT PROFESSOR SSBS-SUA**





**MS. PRATIMA SHARMA**  
**ASSISTANT PROFESSOR SSBS-SUA**





## Certificate of Participation

This certificate is proudly presented to Mr./Ms/Dr. **Dr Jyoti Kulshreshtha** from **Sharda University Agra** for actively participating in the workshop entitled "**Financial Literacy**" organized by Sharda School of Basic Sciences & Research, Sharda University Agra on 26th July, 2024. Your engagement and contribution were invaluable to the success of the event.

Prof. (Dr.) R.K. Jain  
Dean, SSBSR  
Sharda University Agra

Dr. Hemlata Jain  
Assistant Professor  
Convener

Dr. Pankaj Mittal  
Assistant Professor  
Co-convener



## Certificate of Participation

This is to certify that  
**Pratima Sharma**, Assistant Professor  
of  
Sharda University Agra

has attended five days faculty development programme for "**Recent Research Trends on AI & ML in Interdisciplinary Domain**" organized by the department of Computer Science and Engineering (Artificial Intelligence and Machine Learning), Haldia Institute of Technology from 13th May to 17th May, 2024.

Mr. Asit Kumar Nayak  
Convener, FDP Programme  
Haldia Institute of Technology

Mrs. Dipika Sarkar  
Joint Convener, FDP Programme  
Haldia Institute of Technology

Dr. Subir Gupta  
HOD, CSE (AI/ML)  
Haldia Institute of Technology

Dr. Anjan Mishra  
Registrar General  
Haldia Institute of Technology

Dr. Subrata Mandal  
Principal  
Haldia Institute of Technology



**DR. JYOTI KULSHRESHTHA**  
**ASSISTANT PROFESSOR SSBS-SUA**

FOR MORE INFORMATION VISIT [WWW.AGRA.SHARDA.AC.IN](http://WWW.AGRA.SHARDA.AC.IN)

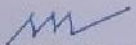




GROUND WATER DEPARTMENT DIV-AGRA

GROUND WATER WEEK - 16-22 July 2024

THIS IS AWARDED TO MR./MRS. *DIWAKAR VIKRAM SINGH*.....FOR  
DEDICATING HIS/HER TIME AND EFFORTS FOR ORGANISING A  
SEMINAR FOR AWARENESS IN FIELD OF WATER CONSERVATION.

  
SHASHANK SHEKHAR SINGH  
SENIOR GEOPHYSICIST



**MR. DIWAKAR VIKRAM SINGH**  
**ASSISTANT PROFESSOR SSBS-SUA**

FOR MORE INFORMATION VISIT [WWW.AGRA.SHARDA.AC.IN](http://WWW.AGRA.SHARDA.AC.IN)





## Certificate of Participation

This certificate is proudly presented to Mr./Ms/Dr. **Vareeja Saxena** from **Sharda School of Business Studies** for actively participating in the workshop entitled **"Financial Literacy"** organized by Sharda School of Basic Sciences & Research, Sharda University Agra on 26th July, 2024. Your engagement and contribution were invaluable to the success of the event.

Prof. (Dr.) R.K. Jain  
Dean, SSBSR  
Sharda University Agra

Dr. Hemlata Jain  
Assistant Professor  
Convener

Dr. Pankaj Mittal  
Assistant Professor  
Co-convener



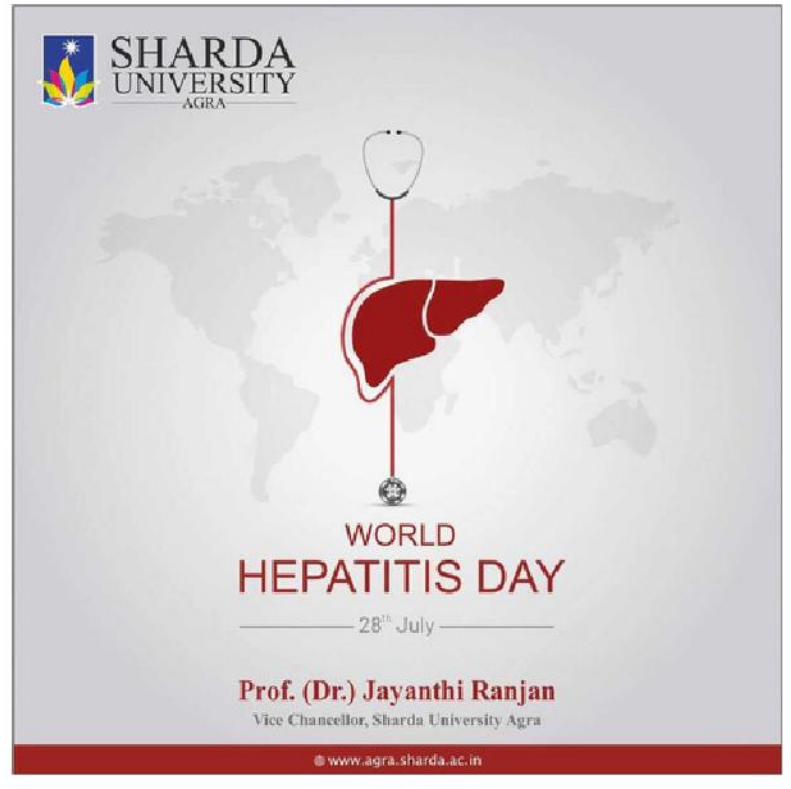
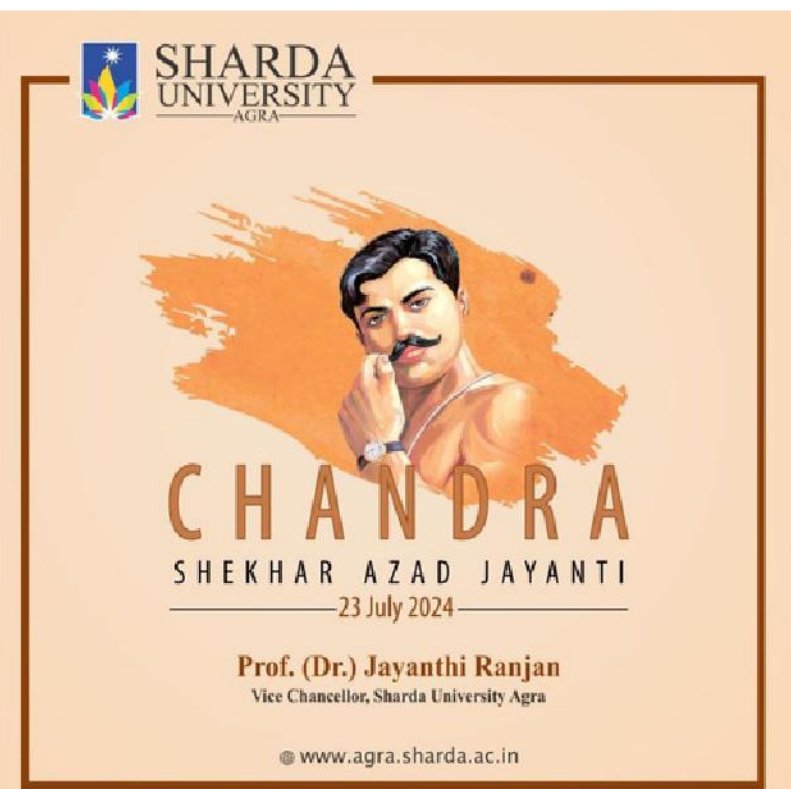
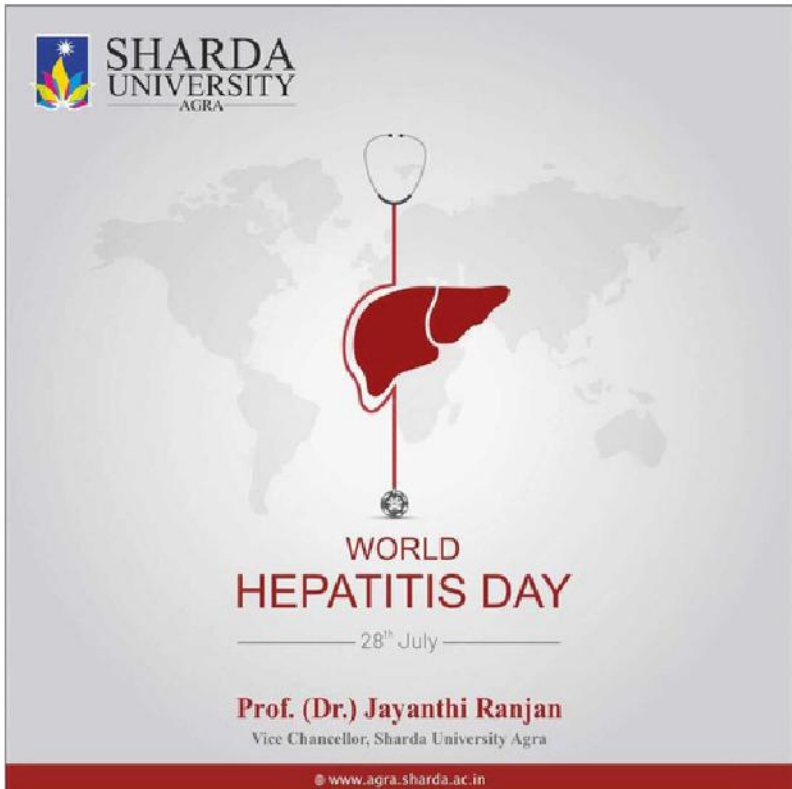
**MS. VAREEJA SAXENA**

**SENIOR EXECUTIVE ASSISTANT SSBS-SUA**



# CELEBRATION OF COMMOMORATIVE DAYS

@ SHARDA UNIVERSITY AGRA







**AT SHARDA UNIVERSITY AGRA, THE SSBS DELIVERS AN EXCEPTIONAL EDUCATIONAL EXPERIENCE, EMPOWERING STUDENTS WITH THE EXPERTISE AND INSIGHTS NEEDED TO EXCEL BOTH PERSONALLY AND PROFESSIONALLY, RIVALING THE WORLD'S PREMIER BUSINESS SCHOOLS.**







**LIVING @  
SHARDA UNIVERSITY AGRA**

Sharda University Agra offers on-campus hostel accommodation for 1500+ students. The Dining Hall at Sharda Girls Hostel, Vivekananda Hostel & Vijay Swaroop Hostel is a vibrant dining location with options for vegar/vegetarian meals. Additionally, grab-and-go options are located throughout the campus with choices like coffee, smoothies, salads, sandwiches and more.



**AUDITORIUM**



**HOSTEL**



**FOOD JOINTS**



**CANTEEN**



**DINING HALL**



**Men's Sports**

- Volleyball
- Basketball
- Soccer
- Squash
- Badminton
- Track & Field
- Swimming Diving



**Women's Sports**

- Volleyball
- Basketball
- Squash
- Track & Field
- Swimming Diving
- Badminton



**SPORTS**

**Vibrant, Diverse, Global, Transformative Culture**

At Sharda University Agra, learning takes place in and out of the classroom. University offers clubs and organizations, social events, leadership development and service opportunities to name a few. More than 25 clubs and organizations are available ranging from cultural, arts and music to community service, academic and social clubs.



# WORLD-CLASS INFRASTRUCTURE SPREAD ACROSS 50 ACRES



## Best Facilities



**LIBRARY**



**LABORATORY**



**ACTIVITY CENTER**



**STADIUM**



**AMPHITHEATER**



**GYMNASIUM**



**RESEARCH CENTER**





**CONTACT SHARDA UNIVERSITY AGRA**

**18 KM from bhagwan talkies towards Mathura, Agra-Delhi Highway  
(NH-19), Keetham, Agra - 282007**

**Website : [www.agra.sharda.ac.in](http://www.agra.sharda.ac.in)**

**Email : [admission@agra.sharda.ac.in](mailto:admission@agra.sharda.ac.in)**

**+91-120-6879222**





Thank  
you!