



SHARDA
UNIVERSITY
AGRA

Presents



CRUISE

2K25

Art and literary committee

Unleash your creativity , paint, write,
express! Join the Art & Literary
Committee events and let your talent
shine!

19-21 March

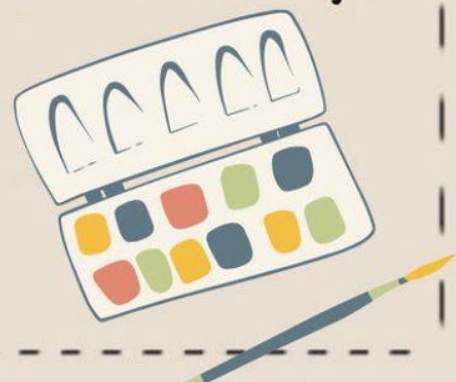
Join us and let your creativity speak!

Stay tuned for event details.

Art & Literary Committee -Where Ideas Come to Life



Register now



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Event List

S.No.	Events	Winning Prizes
1	Art Event	
	1.1 Color Clash (Wall Painting)	₹2,000/-
	1.2 Face Painting	₹800/-
	1.3 Mehndi	₹800/-
	1.4 Rangoli Radiance	₹1,000/-
	1.5 T-Shirt Painting	₹800/-
	1.6 Makeover	₹500/-
	1.7 Shutter Magic (Photoshoot)	₹800/-
2	Literary Events	
	2.1 Clash of Minds	₹800/- each
	2.2 JAM	₹1,000/-
	2.3 Short Story Writing	₹800/-
	2.4 Lafzon-ki-Mehfil	₹1,000/-
	2.5 Read-a-thon	₹500/-



**GENERAL GUIDELINES FOR PARTICIPATION IN
CULTURAL PERFORMANCES**

CULTURAL ANNUAL FEST

Sharda University Agra

Eligibility Criteria

Participation is open to all current students of SUA/AECTC/SUGN/SGI.
Participants must have a valid Student ID card.

Registration Process

Participants must fill out the registration form and submit it before the deadline.

Google Form Link: <https://forms.gle/4VbZchnKpEydK2BV8>

For group performances, one member should be designated as the 'Team Leader' for coordination.
Pay the registration fee as applicable.

Fee Details:

🎨 Arts Registration Events

- ✓ One Event – ₹100
- ✓ Two Events – ₹175
- ✓ Three Events – ₹225

📖 Literary Registration Events

- ✓ One Event – ₹50
- ✓ Two Events – ₹75
- ✓ Three Events – ₹100

Selection Process

Only Registered Students are allowed.

Performance Guidelines

Use of offensive language, derogatory remarks, or disrespectful content is strictly prohibited.
Any act of obscenity will lead to disqualification.

Fest



ART EVENTS

1. COLOR CLASH (WALL PAINTING)

Guidelines:

- Participants can use acrylic, spray, or wall paints.
- Only the provided area should be painted; no extra space can be used.
- No offensive, political, or controversial artwork is allowed.
- Participants should complete their work within the allotted time.

Rules:

- No external pre-made designs or stencils are allowed.
- Teams must bring their brushes, rollers, and colors.
- Use of reference images is allowed but must be original work.

Judging Criteria:

- Creativity & Originality (30%)
- Color Combination & Aesthetics (20%)
- Theme Relevance (20%)
- Technique & Detailing (20%)
- Overall Presentation & Neatness (10%)

2. FACE PAINTING

Guidelines:

- Only non-toxic, skin-friendly paints should be used.
- The painting must be completed within the given time limit.
- Participants may work on a partner or use their own face.
- The design should be visible and well-defined.

Rules:

- No pre-made stickers or designs allowed.
- Participants must bring their own face paints and brushes.
- No external assistance is allowed.

Judging Criteria:

- Creativity & Innovation (30%)
- Precision & Detailing (25%)
- Relevance to the Theme (20%)
- Color Combination & Aesthetics (15%)
- Overall Impact (10%)

Art



3. HENNA BLISS (MEHNDI)

Guidelines:

Participants must create designs on hands or arms.
No printed patterns or tracing is allowed.
The design must be completed within the given time.

Rules:

No use of artificial or black henna.
The design must be freehand; stencils are not allowed.

Judging Criteria:

Design Creativity & Uniqueness (30%)
Neatness & Precision (25%)
Detailing & Complexity (20%)
Theme Relevance (15%)
Color & Staining Quality (10%)

4. RANGOLI RADIANCE

Guidelines:

The design must be completed within the given time.
Outlines can be done using chalk before starting.
No external assistance or pre-made designs allowed.

Rules:

No use of stencils or pre-drawn patterns.
Only the given space should be used.
Participants must bring their own colors and materials.

Judging Criteria:

Creativity & Originality (30%)
Color Combination & Aesthetics (25%)
Symmetry & Neatness (20%)
Theme Relevance (15%)
Overall Presentation (10%)



5. T-SHIRT PAINTING

Guidelines:

Only fabric paints, fabric markers, or tie-dye techniques are allowed.
No pre-drawn designs or printed stickers are allowed.
The design should be completed within the given time.

Rules:

Participants must use their materials.
The design must be original; no copyrighted images.
No pre-stitched embellishments are allowed.

Judging Criteria:

Creativity & Design Innovation (30%)
Color Combination & Neatness (25%)
Theme Relevance (20%)
Painting Technique & Precision (15%)
Overall Impact (10%)

6. MAKEOVER

Guidelines:

Participants must bring their own makeup and tools.
The makeover should be completed within the given time.
The look should align with the given theme.
Participants may use a model or work on themselves.

Rules:

Use of prosthetics or pre-made face masks is not allowed.
The makeup should not be offensive or inappropriate.
No professional assistance is allowed.

Judging Criteria:

Creativity & Transformation (30%)
Neatness & Blending (25%)
Theme Relevance (20%)
Color Combination & Aesthetics (15%)
Overall Presentation (10%)



7. SHUTTER MAGIC (PHOTOGRAPHY)

Guidelines:

Participants may use DSLR, mobile phones.
The photograph should be taken within the competition timeframe.
Only minor editing (brightness, contrast, cropping) is allowed.
The subject should align with the theme.

Rules:

No use of pre-clicked images.
No excessive editing or use of AI-generated enhancements.
Participants must submit raw and edited images.

Judging Criteria:

Creativity & Perspective (30%)
Composition & Framing (25%)
Theme Relevance (20%)
Editing & Presentation (15%)
Overall Impact (10%)



Literary Events

1. CLASH OF MINDS (DEBATE)

Guidelines:

- The debate can be conducted in individual.
- Topics will be given in advance or on the spot.
- Each speaker gets 3-5 minutes to present their arguments.
- A rebuttal round follows the main argument.

Rules:

- No personal attacks or offensive language.
- Participants must adhere to time limits.
- Use of facts, statistics, and examples is encouraged.
- The speaker must stay on topic; deviation will result in penalties.

Judging Criteria:

- Content & Research (30%) – Depth, accuracy, and relevance of arguments.
- Delivery & Clarity (25%) – Confidence, fluency, and articulation.
- Counterarguments (20%) – Strength of rebuttals and response to opponents.
- Persuasiveness (15%) – Ability to convince the audience/judges.
- Time Management (10%) – Adherence to time constraints.

1. JAM (JUST A MINUTE)

Guidelines:

- Participants must speak for 1 minute on a given topic.
- No hesitation, repetition, or deviation is allowed.
- The moderator will interrupt if any rule is broken.
- If a mistake is identified, the turn passes to the next participant.

Rules:

- No long pauses (more than 2 seconds).
- No repeating words, phrases, or ideas.
- No going off-topic; stay relevant to the given theme.
- No external prompts or notes allowed.

Judging Criteria:

- Fluency & Spontaneity (30%) – Smooth, uninterrupted speech.
- Relevance to Topic (25%) – Staying on track without deviation.
- Clarity & Pronunciation (20%) – Clear speech and correct usage.
- Confidence & Body Language (15%) – Poise and audience engagement.
- Grammatical Accuracy (10%) – Correct grammar and sentence structure

Literary



2. SHORT STORY WRITING COMPETITION

Guidelines:

Word limit: 500-1000 words (varies based on the event).
The story must have a clear beginning, middle, and end.
Handwritten or typed submissions (as per event rules).
Original work only; plagiarism leads to disqualification.

Rules:

The story must be completed within the time limit.
Participants must stick to the given theme (if provided).
No use of AI-generated content.

Judging Criteria:

Creativity & Originality (30%) – Unique storyline and imaginative elements.
Language & Writing Style (25%) – Grammar, vocabulary, and sentence flow.
Plot & Structure (20%) – Logical sequence and engaging narrative.
Character Development (15%) – Depth and relatability of characters.
Emotional Impact (10%) – Ability to evoke emotions in the reader.

3. LAFZON KI MEHFIL (POETRY)

Guidelines:

The poem can be rhyming or free verse.
Word limit: 12-30 lines (varies per event).
The poem should have a clear theme or message.
Original compositions only; plagiarism is strictly prohibited.

Rules:

Participants cannot exceed the given line limit.
No use of offensive or inappropriate language.
Typed or handwritten submission as per event rules.

Judging Criteria:

Creativity & Originality (30%) – Unique ideas and poetic expression.
Language & Flow (25%) – Smooth transitions and rhythmic beauty.
Emotional Depth (20%) – Ability to touch the reader's emotions.
Theme Relevance (15%) – Connection to the assigned topic (if any).
Grammar & Structure (10%) – Correct spelling, punctuation, and format.



4. READ-A-THON COMPETITION

Guidelines:

Participants will read aloud a passage from a book/article.
The passage can be pre-selected or chosen on the spot.
Reading should be clear, expressive, and engaging.

Rules:

No skipping or summarizing; participants must read exactly as given.
No use of mobile phones or external help while reading.
Exceeding the time limit leads to deductions.

Judging Criteria:

Pronunciation & Clarity (30%) – Correct articulation and speech clarity.
Fluency & Pace (25%) – Smooth reading without unnecessary pauses.
Expression & Modulation (20%) – Use of voice variations to add depth.
Comprehension (15%) – Understanding and correct emphasis.
Confidence & Eye Contact (10%) – Poise and engagement with the audience.



Judging Criteria

Performances will be judged based on:
Creativity and Clarity
Audience Engagement
Overall Impact

Prizes and Certificates

Certificates of Participation will be awarded to all participants.
Trophies and certificates will be awarded to winners and runners-up in each category.

Contact Information

Art and Literary committee Coordinator: **Manish Baboo Agarwal**
Art and Literary committee Co-coordinator: **Mrs. Priyanka Tyagi**

Disclaimer

The Art and Literary Committee reserves the right to make any changes to the guidelines as necessary.
Decisions made by the organizing committee and judges will be final and binding.



REGISTRATION AND PAYMENT DETAILS

Registration is mandatory to participate in any of the events. Participants must register using the following link and make the payment: <https://forms.gle/4VbZchnKpEydK2BV8>.

The last date for filling out the form is March 15, 2025.

The Registration fees is already mentioned above.

A student can participate in more than one event. Please check the event flow and timings for each event before you register for multiple events. The organizing team will not be responsible for any clash between the timings of two registered events.

Payment must be made to the following account details or through the QR code.

Make sure you take a screenshot of the transaction ID after making the payment and upload it to the Google form to confirm your registration.

Bank Details:

Account Name: SHARDA UNIVERSITY AGRA A UNIT OF SHRI ANAND SWAROOP EDUCATIONAL TRUST

Account No: 769205000252

IFSC Code: ICIC0007692

Branch Address: Greater Noida

QR Code:



FACULTY & STUDENT COORDINATOR

FACULTY COORDINATORS

EVENT NAME	NAME	CONTACT NO.
ART & LITERARY	MR. MANISH BABOO AGARWAL MRS. PRIYANKA TYAGI Mr. Shazad Ali	9837016994 7417464160 8449894219

STUDENT COORDINATORS

EVENT NAME	NAME	SCHOOL	CONTACT NO.
STUDENT COORDINATOR CULTURAL	ASTHA SAXENA	AEC	9027862618
	SAMEEKSHA GUPTA	SSBS	7819845022

STUDENT VOLUNTEERS

S.No	STUDENT	SCHOOL	CONTACT NO.
1	JAYA	SSBS	7895931839
2	ALI UMAR	ASET	8449224182
3	HARSHIT SHARMA	ASET	9053992882

Thank you

