



**SHARDA
UNIVERSITY**
—AGRA—

**KNOW
MAHAKUMBH 2025
REVIVING HERITAGE
EMPOWERING GENERATIONS**



About Sharda University Agra

Sharda University Agra is a leading Educational Institution and one of the Best Private University in Agra. A venture of the renowned Sharda Group, The University has established itself as a high quality education provider with prime focus on holistic learning and imbibing competitive abilities in students.

The University is approved by Government of Uttar Pradesh and prides itself in being the only multi-discipline campus in the Agra-Mathura Region, spread over 50+ acres and equipped with world class facilities.

Sharda University Agra promises to become one of the India's leading universities with an acknowledged reputation for excellence in research and teaching. With its outstanding faculty, world class teaching standards, and innovative academic programmes, Sharda intends to set a new benchmark in the Indian education system.

Experience Mahakumbh with Sharda University Agra

At Sharda University Agra, we believe in bridging the gap between ancient wisdom and modern education. As part of our innovative NEP 2020 initiatives, we offer unique opportunities for students to connect with their heritage through Mahakumbh-inspired programs.

• **Interactive Workshops and Seminars**

Gain knowledge from renowned historians, spiritual leaders, and cultural experts who bring Mahakumbh's traditions to life.

• **Cultural Festivities and Competitions**

Participate in vibrant cultural performances, debate competitions, quiz competitions and essay-writing contests themed around spirituality and heritage. Innovations and creativity competitions.



• Visit to Kumbh Sites

Organize guided visits to the sacred Kumbh sites to experience the festival's grandeur first-hand.

• Creating Awareness through Research

A research study is being conducted by senior faculty to examine the impact of water pre, during & post the Mahakumbh on the growth of flora, **Prayagraj : North India**



Discover the Splendor of Mahakumbh

Welcome to an extraordinary exploration of one of the world's most awe-inspiring events—the Mahakumbh Mela. A sacred gathering cherished by millions, it is an eternal confluence of faith, culture, and humanity, showcasing the depth of India's spiritual and cultural legacy.



What is Mahakumbh?

The Mahakumbh Mela is celebrated once every 12 years, rotating among four sacred locations in India:

- Prayagraj (confluence of Ganga, Yamuna, and the mythical Saraswati)
- Haridwar (banks of the holy Ganga)
- Ujjain (on the Kshipra River)
- Nashik (on the Godavari River)

The significance of Mahakumbh is deeply rooted in Hindu mythology. According to ancient scriptures, the gods and demons churned the cosmic ocean (Samudra Manthan) to extract nectar of immortality (Amrit). During the struggle to claim the nectar, drops fell at these four locations, making them sacred sites.

Every Mahakumbh is a profound spiritual celebration, blending devotion, rituals and age-old traditions. It is said that bathing in the sacred rivers during this event cleanses the soul of sins and leads to spiritual liberation (Moksha).

Important Bathing Dates

The main ritual performed at that Kumbh Mela is the ritual bath or Shahi Snan on most auspicious days. Hindus believe that submerging themselves in the sacred waters on the most auspicious day of the new moon will absolve them and their ancestors of sin, thus ending the cycle of rebirth. Pilgrims start lining up to bathe from very early morning on this day.

As the sun comes up, the different groups of sadhus move in procession towards the river for a bathe. The Nagas usually lead, while each group tries to outdo the others with more grandeur and fanfare. The moment is magical, and everyone is absorbed in it.

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**JANUARY, 2025
PAUSH PURNIMA**

14

**JANUARY 2025
MAKAR SANKRANTI
(SHAHI SNAN)**

29

**JANUARY 2025
MAUNI AMAVASYA SNAN
(SHAHI SNAN)**

3

**FEBRUARY 2025
BASANT PANCHAMI
(SHAHI SNAN)**

12

**FEBRUARY 2025
MAGHI PURNIMA SNAN**

26

**FEBRUARY 2025
MAHA SHIVRATRI**



Why is Mahakumbh Significant?

Mahakumbh holds a special place in the cultural and spiritual life of India for multiple reasons:

• **Spiritual & Scientific Awakening**

Pilgrims believe that participating in Mahakumbh grants them divine blessings, purification of the soul, and freedom from the cycle of birth and death. The Maha Kumbh fosters scientific awakening by showcasing ancient knowledge systems alongside modern innovations. It inspires dialogue between tradition and science, promoting holistic progress.

• **Unity in Diversity**

It showcases India's unique ability to unite people from every corner of the world, breaking barriers of language, region, caste, or nationality.

• **Historical Continuity**

The Mahakumbh represents a legacy of over two millennia, connecting us with our ancient roots while highlighting the timeless nature of our culture and beliefs.

The Spiritual and Cultural Impact

Mahakumbh is more than a religious gathering—it is a cultural epicenter that reflects values of harmony, sustainability, and universal togetherness.

• **Spiritual Impact**

Promotes inner peace, self-discovery, and the value of humanity as one collective soul.

• **Cultural Impact**

Reinforces India's rich artistic heritage, local traditions, and ecological harmony.



Key Highlights of Mahakumbh

1. Sacred Snan (Holy Dip)

The most iconic activity of the Mahakumbh, where pilgrims immerse themselves in the sacred waters at auspicious times determined by astrologers. This act symbolizes inner purification and spiritual elevation.

2. Presence of Akharas and Sadhus

A fascinating feature of Mahakumbh is the presence of Naga Sadhus, Aghoris and various other mystics, representing ancient monastic traditions of India. Their processions, sermons, and unique rituals are a source of deep intrigue and reverence.

3. Religious and Cultural Processions

Vibrant processions led by saints, with colorful flags, chariots, and devotional music, make the festival visually spectacular.

4. Kumbh Camps and Spiritual Discourse

Temporary camps are set up where eminent spiritual leaders share discourses and teachings, emphasizing moral and spiritual living.

5. Cultural Celebration

Mahakumbh is not only spiritual but also a celebration of Indian folk art, music and dances, bringing alive the country's rich traditions.



Alignment with **NEP 2020**

The event embodies key aspects of India's National Education Policy 2020, such as fostering:

- **Experiential Learning** : Offering hands-on exposure to Indian traditions.
- **Heritage and Value-Based Education** : Strengthening cultural identity.
- **Holistic Development** : Cultivating an appreciation for art, nature, and sustainability.

Join us on this Sacred Journey!

Dive into the cultural and spiritual depths of the Mahakumbh. Explore the ancient traditions, connect with India's heritage, and witness how this extraordinary gathering reflects universal values of unity and harmony.

Let's learn, celebrate, and preserve the spirit of Mahakumbh together!

Stay connected for program schedules, updates, and announcements through Sharda University Agra official website and channels.





It is wonderful, the power of a faith, that can make multitudes of the old and weak and the young and frail enter without hesitation or complaint upon such incredible journeys and endure the resultant miseries without repining. It is done in love or it is done in fear, I do not know which it is. No matter what the impulse is the act born of it is beyond imagination, marvelous to our kind of people, the cold whites.

- **Mark Twain**
a famous American writer
after visiting Kumbh Mela in 1895



SHARDA UNIVERSITY AGRA

18 KM from bhagwan talkies towards Mathura, Agra-Delhi Highway (NH-19), Keetham, Agra - 282007